

CALL FOR EXPRESSION OF INTEREST (EOI)

**INDUSTRY NEEDS ASSESSMENT AND STAKEHOLDER ENGAGEMENT FOR RICE VALUE
CHAIN ACTORS**

Issued by

The Global Alliance for Improved Nutrition (GAIN)

About GAIN

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the United Nations in 2002 to tackle the human suffering caused by malnutrition. Working with governments, businesses, academia, and civil society, GAIN aims to transform food systems to make healthier diets from sustainable food systems accessible to all people and especially those who are most vulnerable to shocks.

Background

The Supporting Rice Millers' Uptake of Rice Fortification project seeks to enhance the uptake of fortified rice in Nigeria by addressing rice millers' and consumers' attitudes and behaviours towards rice fortification. This initiative aims to improve nutrition and health outcomes in Nigeria through strategic activities involving baseline assessments, stakeholder engagements, and the development of business and marketing strategies.

The Global Alliance for Improved Nutrition (GAIN) invites Expressions of Interest from qualified and experienced consultants to lead the Industry Needs Assessment efforts and coordinate the Stakeholder Engagement within the rice production value chain.

Role Summary

We seek a skilled consultant to lead the Industry Needs Assessment efforts and coordinate the Stakeholder Engagement within the rice production value chain. The consultant will conduct comprehensive surveys, interviews, and focus group discussions to gather insights on rice millers' motivations, attitudes, and perceptions toward rice fortification. Additionally, the consultant will identify and collaborate with key stakeholders to support the successful implementation and adoption of rice fortification practices.

Key Responsibilities:

Needs Assessment and Stakeholder Mapping

- Design and implement surveys, interviews, and focus group discussions to understand rice millers' motivations, attitudes, and perceptions regarding rice fortification.
- Conduct an in-depth analysis to understand the needs, preferences, and challenges rice producers face related to fortified rice production.
- Identify key stakeholders/influencers and communication channels within the rice production value chain that can promote the uptake of rice fortification.
- Analyse data to identify critical trends and insights that will inform the development of tailored strategies for engaging rice millers in the fortification process.
- Identification and selection of Rice producers for project implementation
- Coordination of the update of the KPMG Rice Industry Review report

Stakeholder Engagement:

- Identify key stakeholders within the rice production value chain, including government agencies, non-governmental organisations, industry associations, and rice millers.
- Build and maintain relationships with these stakeholders to foster collaboration and support for the uptake of rice fortification.
- Establish relationships with identified key stakeholders in rice production.

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37A, Patrick. O. Bokkor Crescent, Jabi District, Abuja, Nigeria, T. +234 816 543 0732,

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Outputs/Deliverables

- Comprehensive stakeholder and power map
- Needs assessment report of Rice Producer
- 2 -3 Rice Producers selected for Technical Assistance support on agnostic branding and improving open market engagement
- Secure Memorandum of Understanding (MOU) or Letters of Agreement with identified/targeted rice producers on the terms of engagement for the technical assistance to be provided

Duration

This is a fixed term contract of 6 months.

Qualifications

- Master's degree in public health, Nutrition, Agriculture, Business Administration, or related field
- Proven experience in conducting baseline assessments, including designing and administering surveys and focus group discussions.
- Strong experience in stakeholder engagement and relationship management within the agriculture or public health sector.
- Excellent analytical and reporting skills.
- Ability to work independently and as part of a diverse team.
- Fluent in English; proficiency in local language is a plus.

Submission of EOIs

Expression of Interest from the following consultants for the baseline assessment and stakeholder engagement strategy for rice value chain actors are encouraged to be submitted by [20th May 2024]:

1. A 2-page EOI demonstrating experience and competence in similar positions
2. Curriculum Vitae
3. Anticipated daily fee rate

Please send your EOI to nquotation@gainhealth.org by 11:59 on 20th May 2024. The subject of the EOI should read "EOI: Industry Needs Assessment and Stakeholder Engagement for Rice Value Chain Actors.

Evaluation

EOI will be assessed on:

- Relevant past experience and qualifications
- Technical capacity and resources
- Understanding of the task
- Cost-effectiveness

Further Process

The shortlisted consultant will be contacted for possible presentation and further discussion. GAIN reserves the right to reject any or all EOIs without justification.

Enquiries

For further information, please contact nquotation@gainhealth.org

Deadline: 20th May 2024

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