

## **Request for Proposals (RFP)**

**SHORT TERM CONSULTANCY TO CONDUCT A LANDSCAPING ANALYSIS ON CLIMATE AND NUTRITION POLICIES IN SUPPORT OF THE INITIATIVE ON CLIMATE ACTION AND NUTRITION (I-CAN).**

**Issued by  
The Global Alliance for Improved Nutrition (GAIN)**

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## **PROJECT BACKGROUND AND SCOPE OF WORK**

### **Introduction**

The Global Alliance for Improved Nutrition (GAIN) is seeking proposals from qualified consultants to conduct a light-touch analysis in support of the Initiative on Climate Action and Nutrition (I-CAN). The exercise aims to evaluate how nutrition and climate are integrated into Brazil's climate and nutrition policies.

### **About GAIN**

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people. At GAIN, we believe that everyone in the world should have access to nutritious and safe food. We work to understand and deliver specific solutions to the daily challenge of food insecurity faced by poor people. By understanding that there is no “one-size-fits-all” model, we develop alliances and build tailored programmes, using a variety of flexible models and approaches. We build alliances between governments, local and global businesses, and civil society to deliver sustainable improvements at scale. We are part of a global network of partners working together to create sustainable solutions to malnutrition. Through alliances, we provide technical, financial and policy support to key participants in the food system. We use specific learning, evidence of impact, and results of projects and programmes to shape and influence the actions of others. Headquartered in Geneva, Switzerland, GAIN has representative offices in The Netherlands, the United Kingdom, and the United States. In addition, we have country offices in Bangladesh, Benin, Ethiopia, India, Indonesia, Pakistan, Mozambique, Nigeria, Kenya Tanzania, and Uganda. Programmes and projects are carried out in a variety of other countries, particularly in Africa and Asia.

### **I-CAN Background**

The Initiative for Climate Action and Nutrition (I-CAN) is a multi-stakeholder, multi-sectoral flagship initiative which aims to accelerate transformative action to address the critical nexus of climate change and nutrition. I-CAN was launched in November 2022 by the Government of Egypt, as COP27 President, in partnership with WHO, FAO, GAIN and SUN.

The vision for I-CAN is that by 2030, I-CAN will have connected the climate and nutrition worlds at the critical decision points, shifted mindsets of both communities, expanded the space for action at the nexus, accelerated action in both domains, and advanced both sets of outcomes faster than they would have advanced in I-CAN's absence. I-CAN believes that by treating climate and nutrition as an integrated agenda, we can achieve greater efficiency,

effectiveness, and impact, built on the principle of ensuring that single-purpose policymaking and programming become dual-purpose, win-win, and systemic interventions.

By 2030 we aim to achieve the following outcomes:

- Increased coherence in the integration of climate and nutrition in national policies such as NDCs, NAPs, NBSAPs National Nutrition Plans, Food-based Dietary Guidelines, public food procurement standards
- Accelerated scale-up action on both nutrition and climate (e.g. new programmes, initiatives and progress towards commitments)
- More resources and funding available and/or mobilised to scale up of climate action and nutrition action as a holistic, integrated agenda
- Greater integration across nutrition and environment research, advocacy efforts and policy to achieve both nutrition and environment goals
- Enhanced access to climate change and nutrition data at the subnational level to support informed decision-making

Leading to an overall impact on:

- Nutrition: More rapid decline of malnutrition in all its forms, including but not limited to reducing stunting, wasting, micronutrient deficiencies, and increasing the availability, affordability, and accessibility of nutritious foods in face of climate change
- Climate mitigation: More rapid decrease of emissions from food systems, to meet global goals under the Paris Agreement
- Resilience: Food systems become more resilient in the face of climate stresses and in-country capacities to deal with climate hazards become more responsive and efficient

In 2023, I-CAN published a report *‘Accelerating Action and Opening Opportunities: A Closer Integration of Climate and Nutrition’* which aims to provide a snapshot into the current state of integration between climate and nutrition at the global level analyzing more than 1500 data points across 13 indicators (referred to below as the ‘baseline report’). Overall, levels of integration of nutrition and climate considerations were low, but several opportunities to accelerate action and examples of good practice were identified, informing I-CAN's strategic approach.

## **I-CAN's National Policy Support**

I-CAN has identified five strategic pillars for pursuing climate-nutrition integration, the first of which focuses on providing targeted support to strengthen national policies for integrated country action, particularly in countries where the risks to malnutrition from climate change are greatest and hence there is a greater need to adapt their food systems to the effects of climate change, or where the risks to climate and the environment from food production are greatest. This engagement would cut across key climate policies under the Rio Conventions, Food Systems Pathways, national nutrition policies and strategies, and approaches to budget planning and financial allocations (as further explained below).

From 2024-2025, GAIN is leading I-CAN's national policy work in several countries, including Brazil. Building on the methodology developed for the global I-CAN baseline report, the work will focus on conducting a landscaping analysis of relevant policies, identifying key stakeholders, and showcasing pathways for integration. The intention is that this analysis could inform future follow-on work to identify specific policy entry points where I-CAN can provide technical advice and support. In addition, given the Brazilian government's role as COP30 presidency, the hope is for the Brazilian government to showcase the I-CAN analysis in Brazil as a way of putting its support behind I-CAN as a COP-to-COP initiative.

### **Scope of Work**

GAIN seeks to engage a qualified consultant or organization to undertake an analysis into the policy and data landscapes and stakeholder ecosystem at both the national and sub-national levels in Brazil, to advance climate and nutrition integration.

The selected consultant shall provide the following services:

#### **1. Policy Landscape Analysis**

- a. Identify policies relevant to climate and nutrition integration in Brazil
- b. Following the [2023 I-CAN Baseline](#) methodology, evaluate the extent to which climate change and nutrition are integrated in the policies identified
- c. Identify other relevant indicators e.g. outcomes of specific programmes/interventions, financing, that have contributed or impacted on nutrition and climate change in Brazil.
- d. Identify examples of best practices and areas where policy interventions or reforms can further promote integrated climate and nutrition actions.

## **2. Data Landscape Analysis**

- a. Identify data sources and 25-30 indicators relevant to food systems with a focus on climate and nutrition integration in Brazil at both national and subnational levels.
- b. Provide comprehensive metadata including the definition and relevance to food systems for these 25-30 indicators and score these indicators according to previously established scoring criteria.
- c. Discuss priority indicators with key food systems stakeholders identified through the stakeholder mapping, including the Ministry leading food systems transformation in Brazil and or UNFSS National Convenor to ensure buy-in.
- d. Compile a comprehensive dataset at the national and state level following a provided template for 10 priority indicators as agreed upon in the stakeholder consultations.

## **3. National-Level and Sub-national level Stakeholder Mapping and Analysis**

- a. Identify and map key national and sub-national-level stakeholders (government entities, private sector organizations, think tanks, non-profits, academia, etc.) critical to achieving I-CAN's nutrition and climate action goals.
- b. Conduct a stakeholder analysis to understand thematic and programmatic activities related to climate-nutrition integration.
- c. Highlight entry points with the COP30 presidency

## **4. Policy Recommendations**

- a. A short report summarizing key findings and providing recommendations for better policy integration.
- b. Synthesize findings on the state of integration and the roles of key stakeholders into a policy brief that highlights the most promising opportunities for integration.

## Deliverables

The consultant will be responsible for producing the following deliverables, according to the following timeline:

Deliverables	Ideally on or before
Policy landscaping analysis	May 30, 2025
Data landscape analysis: comprehensive metadata for 25-30 indicators and comprehensive dataset at national and state level for 10 indicators	May 30, 2025
Stakeholder mapping and analysis	May 30, 2025
2–3 Page policy brief	June 15, 2025
Final report	June 15, 2025

## INSTRUCTIONS FOR RESPONDING

This section addresses the process for responding to this solicitation. Applicants are encouraged to review this prior to completing their responses.

### Submission Process

Proposals should be submitted in an electronic copy by **26<sup>th</sup> March 2025** and addressed to [slahaye@gainhealth.org](mailto:slahaye@gainhealth.org) and [aogolla@gainhealth.org](mailto:aogolla@gainhealth.org) in copy. Please indicate “RFP: I-CAN Analysis – Brazil” as the subject of your submission. Late submissions will not be considered.

For any inquiries, please contact Antony Ogolla at [aogolla@gainhealth.org](mailto:aogolla@gainhealth.org)

### Unacceptable

The following proposals will automatically not be considered or accepted:

- Proposals that are received after the RFP deadline at the specified receiving office.
- Proposals received by fax.
- Incomplete proposals.

### Revisions

Proposals may be revised by electronic mail provided such revision(s) are received before the deadline.



## **Acceptance**

GAIN will not necessarily accept the lowest cost of any of the Proposals submitted. Accordingly, eligibility requirements, evaluation criteria and mandatory requirements shall govern.

## **Completion**

- Proposals must be submitted on the official letterhead of the lead organization or firm and must be signed by a principal or authorizing signatory of the lead firm or organization.
- In case of errors in calculating overall costs, the unit costs will govern.
- It is the applicant's responsibility to understand the requirements and instructions specified by GAIN. If clarification is required, applicants should contact the designated representative at GAIN.
- While GAIN has made considerable efforts to ensure an accurate representation in this Request for Proposal (RFP), the information contained in this RFP is supplied solely as a guideline. The information is not guaranteed to be accurate by GAIN. Nothing in this RFP is intended to relieve applicants from forming their own opinions and conclusions with respect to the matters addressed in this RFP.
- By responding to this RFP, the applicant confirms its understanding that failing to comply with any of the RFP conditions may result in the disqualification of their submission.

## **Rights of Rejection**

GAIN reserves the right to reject any or all submissions or to cancel or withdraw this RFP for any reason and at its sole discretion without incurring any cost or liability for costs or damages incurred by any applicant, including, without limitation, any expenses incurred in the preparation of the submission. The applicant acknowledges and agrees that GAIN will not indemnify the applicant for any costs, expenses, payments or damages directly or indirectly linked to the preparation of the submission.

## **Release of Information**

After awarding the Proposal and upon written request to GAIN, only the following information will be released:

- Name of the successful applicant.
- The applicant's own individual ranking.

## **TERMS AND CONDITIONS OF THIS SOLICITATION**

### **Notice of Non-Binding Solicitation**

GAIN reserves the right to reject any and all bids received in response to this solicitation and is in no way bound to accept any proposal. GAIN additionally reserves the right to negotiate the substance of the successful applicants' proposals, as well as the option of accepting partial components of a proposal if deemed appropriate.

### **Confidentiality**

All information provided as part of this solicitation is considered confidential. Should any information be inappropriately released, GAIN will seek appropriate remedies as allowed. Proposals, discussions, and all information received in response to this solicitation will be held strictly confidential.

### **Right to Final Negotiations on The Proposal**

GAIN reserves the right to negotiate on the final costs, and the final scope of work of the proposal. GAIN reserves the right to limit or include third parties at GAIN's sole and full discretion in such negotiations.

### **Evaluation Criteria**

Proposals will be reviewed by the Selection Team. The following indicates a list of the significant criteria against which proposals will be assessed. This list is not exhaustive or 100% inclusive and is provided to enhance the applicants' ability to respond with substance.

Applicants are required to submit the following information, conforming to the guidelines given in this section:

- **Technical expertise and experience and understanding of the scope of work (40%)**
  - o The proposal shall demonstrate a clear understanding of the project objective and deliverables.
  - o Demonstrate a clear understanding of the technical requirements of this RFP by Providing detailed technical documentation of the proposed strategy.
- **A detailed methodology and work plan (30%).**
  - o The proposal should include a detailed methodological approach to implementing each of the parts of the scope of work.
  - o The proposal shall include a feasible work plan to ensure successful completion of deliverables. The work plan details how activities will be coordinated.

- **Detailed budget and cost-effectiveness of proposed approach (20%)**
  - o A financial proposal with a budget breakdown showing evidence of cost-effective approaches to undertaking the scope of work within the proposed budget.
  - o The proposal should identify possible challenges and include creative approaches to addressing them.
- **Examples of Previous work and references (5%):**
- **Management and personnel plan (5%):**
  - o The team members working on this project shall have the relevant qualifications and overall experience required to successfully implement the project (Please attach CV(s) of the consultants).
  - o The roles and responsibilities of each team member shall be clearly defined. GAIN shall have one main contact person clearly identified in the proposal.

### **References**

GAIN reserves the right, before awarding the consultancy, to require the applicant to submit such evidence of qualifications as it may deem necessary, and will consider evidence concerning the financial, technical and other qualifications and abilities of the applicant.

### **Review Process**

The review process will involve a Review Panel with participants selected by GAIN.

### **Limitations Regarding Third Parties**

GAIN does not represent, warrant, or act as agent for any third party as a result of this solicitation. This solicitation does not authorize any third party to bind or commit GAIN in any way without GAIN's express written consent.

### **Communication**

All communication regarding this solicitation shall be directed to appropriate parties at GAIN. Contacting third parties involved in the RFP, the review panel, or any other party may be considered a conflict of interest and could result in disqualification of the proposal.

### **Final Acceptance**

Award of a Proposal does not imply acceptance of its terms and conditions. GAIN reserves the right to negotiate on the final terms and conditions including the costs and the scope of work when negotiating the final contract to be agreed between GAIN and the applicant.

### **Validity Period**

The offer of services will remain valid for a period of 60 days after the Proposal closing date. In the event of the award, the successful applicant will be expected to enter a contract subject to GAIN's terms and conditions.

### **Intellectual Property**

Subject to the terms of the contract to be concluded between GAIN and the applicant, the ownership of the intellectual property related to the scope of work of the contract, including technical information, know-how, processes, copyrights, models, drawings, source code and specifications developed by the applicant in performance of the contract shall vest entirely with GAIN.

### **Scope of Change**

Once the contract is signed, no increase in the liability of GAIN or in the fees to be paid by GAIN for the services resulting from any change, modification or interpretation of the documents will be authorized or paid to the applicant unless such change, modification or interpretation has received the express prior written approval of GAIN.

### **OFFER OF SERVICES**

1. Offer submitted by: (Print or type business, corporate name and address)
2. I (We) the undersigned hereby offer to GAIN, to furnish all necessary expertise, supervision, materials, and other things necessary to complete to the entire satisfaction of the Executive Director or authorised representative, the work as described in the Request for Proposal according to the terms and conditions of GAIN for the following prices:
  - a. [to be completed]
  - b. [to be completed]
  - c. [to be completed]
  - d. [to be completed]
3. I (We) agree that the Offer of Services will remain valid for a period of sixty days (60) calendar days after the date of its receipt by GAIN.
4. I (We) herewith submit the following:
  - a) A Proposal to undertake the work in accordance with GAIN's specified requirements.
  - b) A duly completed offer of services, subject to the terms herein.

**OFFERS WHICH DO NOT CONTAIN THE ABOVE-MENTIONED DOCUMENTATION OR  
DEVIATE FROM THE PRESCRIBED COSTING FORMAT MAY BE CONSIDERED  
INCOMPLETE AND NON-RESPONSIVE.**

Date this day of (add month and year) in (add location)

..... (add title)

Signature of applicant

..... (add title)

Signature of applicant

**We look forward to receiving your proposals.**