

## REQUEST FOR PROPOSALS

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# **SHORT-TERM CONSULTANT SUPPORT FOR ANALYSIS ON CLIMATE FINANCE FOR NUTRITION UNDER THE INITIATIVE FOR CLIMATE ACTION AND NUTRITION (I-CAN)**

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Issued by  
The Global Alliance for Improved Nutrition (GAIN)

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## I. PROJECT BACKGROUND AND SCOPE OF WORK

### 1. ABOUT GAIN

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people.

At GAIN, we believe that everyone in the world should have access to nutritious and safe food. We work to understand and deliver specific solutions to the daily challenge of food insecurity faced by poor people. By understanding that there is no “one-size-fits-all” model, we develop alliances and build tailored programmes, using a variety of flexible models and approaches.

We build alliances between governments, local and global businesses, and civil society to deliver sustainable improvements at scale. We are part of a global network of partners working together to create sustainable solutions to malnutrition. Through alliances, we provide technical, financial and policy support to key participants in the food system. We use specific learning, evidence of impact, and results of projects and programmes to shape and influence the actions of others.

Headquartered in Geneva, Switzerland, GAIN has representative offices in The Netherlands, the United Kingdom, and the United States. In addition, we have country offices in Bangladesh, Benin, Ethiopia, India, Indonesia, Kenya, Mozambique, Nigeria, Pakistan, Rwanda, Uganda, and Tanzania. Programmes and projects are carried out in a variety of other countries, particularly in Africa and Asia.

### 2. BACKGROUND

The Global Alliance for Improved Nutrition (GAIN) is issuing this Request for Proposal (RFP) and will be the administrative lead organisation for this RFP.

The Initiative for Climate Action and Nutrition (I-CAN) is a multi-stakeholder, multi-sectoral flagship initiative which aims to accelerate transformative action to address the critical nexus of climate change and nutrition. I-CAN was launched in November 2022 by the Government of Egypt, as COP27 President, in partnership with WHO, FAO, GAIN and SUN. The vision for I-CAN is that by 2030, I-CAN will have connected the climate and nutrition worlds at the critical decision points, shifted mindsets of both communities, expanded the space for action at the nexus, accelerated action in both domains, and advanced both sets of outcomes faster than they would have advanced in I-CAN’s absence. I-CAN believes that by treating climate and nutrition as an integrated agenda, we can achieve greater efficiency, effectiveness, and impact, built on the principle of ensuring that single-purpose policymaking and programming become dual-purpose, win-win, and systemic interventions.

I-CAN has identified five strategic pillars for pursuing climate-nutrition integration, one of which focuses on mobilizing finance for joint-action opportunities. We believe that by making climate investments nutrition-sensitive, and nutrition investments climate-sensitive, we can increase the impact of investments made in both domains, accelerating progress towards these two interlinked agendas.

In 2023 I-CAN published its baseline analysis, [“Accelerating Action and Opening Opportunities: A Closer Integration of Climate and Nutrition,”](#) which analysed several types of development finance to assess the extent to which projects that integrate climate and nutrition are being financed. Across multiple types of finance, including climate finance, official development assistance (ODA), and impact investing, we found very little financing for dual-purpose investments. For example, only 3% of Green Climate Fund (GCF) funding in both 2021 and 2022 included nutrition-specific interventions. We are committed to changing this by making the case for increased financing for dual-purpose investments.

The purpose of this RFP is to engage services of a Service Provider to equip the I-CAN team to make a clear and compelling case to climate investors to support dual-purpose investments, elucidating why it is beneficial for *climate* action to integrate nutrition (not just beneficial for nutrition). The scope should include funding disbursed through traditional grants (e.g., via grant-making climate funds) as well as through investments seeking financial returns, such as through impact investment and blended finance mechanisms.

### 3. SCOPE OF WORK AND DELIVERABLES

#### 3.1. OBJECTIVES

The successful applicant shall present a comprehensive analysis of the current landscape and value of dual-purpose climate investments for nutrition to aid I-CAN's advocacy efforts in this space. Through this analysis, I-CAN aims to:

1. Better understand the types and size of climate investments which could support dual-purpose action for nutrition, clearly separating opportunities that would be suited to funding via impact investment, blended finance and similar mechanisms seeking (concessional) returns from those which would be suited for grants and similar mechanisms
2. Quantify the wider value of dual-purpose investments, considering both climate and nutrition-related outcomes, as well as other social outcomes where relevant (i.e. the social return on investment)
3. Understand the most impactful activities in terms of achieving both climate and nutrition and identify specific examples of where investors have been able to maximise impact across both goals
4. Summarise findings for use in I-CAN's advocacy work including a policy brief and PowerPoint presentation
5. Be in a strong position to provide technical advice to DFIs and other climate finance institutions on the opportunities and reasons to increase finance for dual-purpose investments

#### 3.2. DELIVERABLES

Based on the above objectives, the following deliverables are proposed. This criterion of work is subject to change pending further discussions with the service provider, who will ideally have experience in climate finance, impact investing, climate change, nutrition, and food systems-related work.

Deliverables	Ideally On or Before
Landscaping analysis of the different vehicles and types of investments and their corresponding characteristics for both climate action and nutrition action, including estimates of total size of each vehicle (excel format acceptable)	Monday March 10
Develop a methodology and conduct an analysis to quantify the social return of investment (SROI) of dual-purpose investments as opposed to single-purpose investments	Monday March 10
Develop guidance for prioritizing interventions with the highest joint nutrition and environmental return	Monday April 15
Write up a short best practice case study of 1-2 investors that have maximized the SROI of their investments by focusing on dual-purpose investments	Monday April 15

Final report suitable for external publication that introduces the methodology, key findings, conclusions and recommendations	Monday April 15
2-page policy brief covering recommendations for policymakers on dual-purpose interventions	Monday, April 15
Slide deck presenting key findings and recommendations in a concise and visually appealing format, using I-CAN branding (branding guide will be provided)	Monday April 15

## II. INSTRUCTIONS FOR RESPONDING

This section addresses the process for responding to this solicitation. Applicants are encouraged to review this prior to completing their responses.

### 1. CONTACT

Please direct all inquiries and other communications to the contact below. Responses will not be confidential except in cases where proprietary information is involved.

- Sarah LaHaye, Lead, Initiative Climate Action and Nutrition (I-CAN)  
Email: [Slahaye@gainhealth.org](mailto:Slahaye@gainhealth.org)

### 2. BUDGET

Applicants are required to provide GAIN with a detailed fee percentage proposal. The final budget amount will have to be approved by the organisation prior to starting the project.

### 3. FORMAT FOR PROPOSAL

The proposal can be submitted in any format.

### 4. SUBMISSION

Originals should be submitted as follows:

An electronic copy containing the documents preferably in MS Word along with all the required information including the fee proposal should be sent to Sarah LaHaye, Lead, Initiative Climate Action and Nutrition (I-CAN) by email at [Slahaye@gainhealth.org](mailto:Slahaye@gainhealth.org)

### 5. DEADLINE

Completed proposals should be submitted to Sarah LaHaye, Lead, Initiative Climate Action and Nutrition (I-CAN) by email at [Slahaye@gainhealth.org](mailto:Slahaye@gainhealth.org) **before 18:00 Central European Time on 30<sup>th</sup> January 2025.**

### 6. UNACCEPTABLE

The following proposals will automatically not be considered or accepted:

- Proposals that are received after the RFP deadline at the specified receiving office.
- Proposals received by fax.
- Incomplete proposals.

## **7. REVISIONS**

Proposals may be revised by electronic mail provided such revision(s) are received before the deadline.

## **8. ACCEPTANCE**

GAIN will not necessarily accept the lowest cost of any of the Proposals submitted. Accordingly, eligibility requirements, evaluation criteria and mandatory requirements shall govern.

## **9. COMPLETION**

- Proposals must be submitted on official letterhead of the lead organisation or firm and must be signed by a principal or authorising signatory of the lead firm or organisation.
- In case of errors in calculating overall costs, the unit costs will govern.
- It is the applicant's responsibility to understand the requirements and instructions specified by GAIN. In the event that clarification is necessary, applicants are advised to contact the responsible person at GAIN under section II. point 1., prior to making their submission.
- While GAIN has used considerable efforts to ensure an accurate representation in this Request for Proposal (RFP), the information contained in this RFP is supplied solely as a guideline. The information is not warranted to be accurate by GAIN. Nothing in this RFP is intended to relieve applicants from forming their own opinions and conclusions with respect to the matters addressed in this RFP.
- By responding to this RFP, the applicant confirms its understanding that failing to comply with any of the RFP conditions may result in the disqualification of their submission.

## **10. RIGHTS OF REJECTION**

GAIN reserves the right to reject any or all submissions or to cancel or withdraw this RFP for any reason and at its sole discretion without incurring any cost or liability for costs or damages incurred by any applicant, including, without limitation, any expenses incurred in the preparation of the submission. The applicant acknowledges and agrees that GAIN will not indemnify the applicant for any costs, expenses, payments or damages directly or indirectly linked to the preparation of the submission.

## **11. REFERENCES**

GAIN reserves the right, before awarding the Proposal, to require the applicant to submit such evidence of qualifications as it may deem necessary, and will consider evidence concerning the financial, technical and other qualifications and abilities of the applicant.

## **12. RELEASE OF INFORMATION**

After awarding the Proposal and upon written request to GAIN, only the following information will be released:

- Name of the successful applicant.
- The applicant's own individual ranking.

### **III. TERMS AND CONDITIONS OF THIS SOLICITATION**

#### **1. NOTICE OF NON-BINDING SOLICITATION**

GAIN reserves the right to reject any and all bids received in response to this solicitation and is in no way bound to accept any proposal. GAIN additionally reserves the right to negotiate the substance of the successful applicants' proposals, as well as the option of accepting partial components of a proposal if deemed appropriate.

#### **2. CONFIDENTIALITY**

All information provided as part of this solicitation is considered confidential. In the event that any information is inappropriately released, GAIN will seek appropriate remedies as allowed. Proposals, discussions, and all information received in response to this solicitation will be held as strictly confidential.

#### **3. RIGHT TO FINAL NEGOTIATIONS ON THE PROPOSAL**

GAIN reserves the right to negotiate on the final costs, and the final scope of work of the proposal. GAIN reserves the right to limit or include third parties at GAIN's sole and full discretion in such negotiations.

#### **4. EVALUATION CRITERIA**

Proposals will be reviewed by the Selection Team. The following indicate a list of the significant criteria against which proposals will be assessed. This list is not exhaustive or 100% inclusive and is provided to enhance the applicants' ability to respond with substance.

Applicants are required to submit the following information, conforming to the guidelines given in this section:

- Understanding of the scope of work:
  - o Proposal shall demonstrate a clear understanding of the project objective and deliverables as outlined in Section I.
- Demonstrate a clear understanding of the technical requirements of this RFP:
  - o Providing detailed technical documentation of the proposed strategy.
  - o Evidence of experience delivering solutions using the proposed information technology platform.
- The creative and methodological approaches required to implement each of the parts of the scope of work.
- Comprehensiveness of work plan and reasonableness of proposed time frame:
  - o Proposal shall include a feasible work plan to ensure successful completion of deliverables.
  - o The work plan details how activities will be coordinated.
- Detailed budget and cost-effectiveness of proposed approach:
  - o Evidence of cost-effective approaches to undertaking the scope of work within the proposed budget.
  - o Proposal shall identify possible challenges and include creative approaches to addressing them.
- Management and personnel plan:
  - o The team members working on this project shall have the relevant qualifications and overall experience required to successfully implement the project.
  - o Roles and responsibilities of each team member shall be clearly defined. GAIN shall have one main contact person clearly identified in the proposal.

- A duly completed offer of services.

**GAIN reserves the right to contact the individuals and contractor(s) in order to verify the information provided as part of the Proposal.**

## **5. REVIEW PROCESS**

The review process will involve a Review Panel with participants selected by GAIN.

## **6. LIMITATIONS WITH REGARD TO THIRD PARTIES**

GAIN does not represent, warrant, or act as agent for any third party as a result of this solicitation. This solicitation does not authorise any third party to bind or commit GAIN in any way without GAIN's express written consent.

## **7. COMMUNICATION**

All communication regarding this solicitation shall be directed to appropriate parties at GAIN. Contacting third parties involved in the RFP, the review panel, or any other party may be considered a conflict of interest and could result in disqualification of the proposal.

## **8. FINAL ACCEPTANCE**

Award of a Proposal does not imply acceptance of its terms and conditions. GAIN reserves the right to negotiate on the final terms and conditions including the costs and the scope of work when negotiating the final contract to be agreed between GAIN and the applicant.

## **9. VALIDITY PERIOD**

The offer of services will remain valid for a period of 60 days after the Proposal closing date. In the event of award, the successful applicant will be expected to enter into a contract subject to GAIN's terms and conditions.

## **10. INTELLECTUAL PROPERTY**

Subject to the terms of the contract to be concluded between GAIN and the applicant, the ownership of the intellectual property related to the scope of work of the contract, including technical information, know-how, processes, copyrights, models, drawings, source code and specifications developed by the applicant in performance of the contract shall vest entirely with GAIN.

## **11. SCOPE OF CHANGE**

Once the contract is signed, no increase in the liability of GAIN or in the fees to be paid by GAIN for the services resulting from any change, modification or interpretation of the documents will be authorised or paid to the applicant unless such change, modification or interpretation has received the express prior written approval of GAIN.

#### IV. OFFER OF SERVICES

1. Offer submitted by:

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(Print or type business, corporate name and address)

2. I (We) the undersigned hereby offer to GAIN, to furnish all necessary expertise, supervision, materials, and other things necessary to complete to the entire satisfaction of the Executive Director or authorised representative, the work as described in the Request for Proposal according to the terms and conditions of GAIN for the following prices:
- a. Click or tap here to enter text.
  - b. Click or tap here to enter text.
  - c. Click or tap here to enter text.
  - d. Click or tap here to enter text.
3. I (We) agree that the Offer of Services will remain valid for a period of sixty days (60) calendar days after the date of its receipt by GAIN.
4. I (We) herewith submit the following:
- (a) A Proposal to undertake the work, in accordance with GAIN's requirements specified.
  - (b) A duly completed offer of services, subject to the terms herein.

**OFFERS WHICH DO NOT CONTAIN THE ABOVE-MENTIONED DOCUMENTATION OR DEVIATE FROM THE PRESCRIBED COSTING FORMAT MAY BE CONSIDERED INCOMPLETE AND NON-RESPONSIVE.**

Date this day of Click or tap here to enter text. in Click or tap here to enter text.

\_\_\_\_\_ Click or tap here to enter text.

Signature (applicant)

\_\_\_\_\_ Click or tap here to enter text.

Signature (applicant)